



## Kids Country – Key Statistics

We run [workshops at various school conferences](#) in Peterborough, Luton, Cambridgeshire and Leicestershire, raising the Kids Country profile

We hold [19 Kids Country events](#) throughout the academic year for schools and youth groups

We also attend [numerous public shows and events](#), including Open Farm Sunday, Lambing Sunday, Kingdom of Faith and the Autumn Food & Country Fair

Across our own Kids Country events, we reached over [10,000 students in 2017](#).

Our [Food & Farming Day in 2017](#) welcomed [6,693 children](#) and we anticipate 7,000+ in 2018 and we are already taking bookings

We reach over [100 schools](#) from across the East of England region and beyond

Over [2000 volunteers, teachers, educators and exhibitors](#) help to make our amazing events happen and help children learn about food, farming and the countryside

We believe we are [the largest children's programme](#) run by Agricultural Societies in the UK

# A Record of Achievement and Growth

## Food & Farming day

4,000 kids in 2013

5,000 kids in 2014

6,693 kids in 2017 – 69 schools (now attracting disadvantaged schools)

## Smaller events

750 kids at 5 events in 2013

2,000 in 2014

Over 3,000 in 2017

## Where are the schools from?

11 Different counties:

London – Bedfordshire – Hertfordshire – Lincolnshire – Essex – Luton –  
Leicestershire – Cambridgeshire – Northamptonshire – Oxfordshire and  
Norfolk.

## Who is helping?

1,500 teachers – 150+ volunteers (which now involve corporate businesses)

350 educators – 180+ exhibitors

## How the Societies compare – Food & Farming Days

6,693 – East of England Agricultural Society

4,500 – Suffolk Agricultural Society – Schools day

3,000 – Norfolk Agricultural Society – Family day (spring fling)

3,000 – Lincolnshire Agricultural Society – Family Day (countryside lincs)



*“Promoting and supporting agriculture and rural life”*